

\*\*\* WFTV-TV \*\*\*  
AUG10/12 16.1

PROGRAM : VIEW  
CON COM1: 1X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			1200N-100P PROGRAM : NEWS CON COM1 : 1X PER DAY	30	2	\$1,000.00	8/14	8/17	4		TU-F	4
3			600P-630P PROGRAM : NEWS CON COM1 : 1X PER DAY	30	2	\$3,500.00	8/14	8/17	4		TU-F	4
4			700P-730P PROGRAM : JEOP CON COM1 : 1X PER DAY	30	2	\$4,200.00	8/14	8/17	4		TU-F	4
5			730P-800P PROGRAM : WHEEL CON COM1 : 1X W,F — 2X TU,TH	30	2	\$4,200.00	8/14	8/17	6		TU-F	6
6			1135P-1205A PROGRAM : NITELINE CON COM1 : 1X PER DAY	30	2	\$2,250.00	8/14	8/17	4		TU-F	4
7			1100P-1135P PROGRAM : NEWS CON COM1 : 1X TU,F-SU — 2X TU,TH	30	2	\$2,250.00	8/14	8/19	8		TU-SU	8
8			800P-900P PROGRAM : SHARK TANK	30	2	\$4,500.00	8/17	8/17	1		FRI	1
9			1200N-1230P PROGRAM : NEWS	30	2	\$600.00	8/18	8/18	1		SAT	1
10			600P-630P PROGRAM : NEWS	30	2	\$1,600.00	8/18	8/18	1		SAT	1
11			700P-800P PROGRAM : JEOP/WHEEL	30	2	\$1,400.00	8/18	8/18	2		SAT	2

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: LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	: SPTS
12			1200N-1230P	30		\$600.00	8/19	8/19	1		SUN	1
PROGRAM : NEWS												
13			600P-630P	30		\$2,200.00	8/19	8/19	1		SUN	1
PROGRAM : NEWS												
14			700P-800P	30		\$3,000.00	8/19	8/19	1		SUN	1
PROGRAM : AFV												
15			1130P-1200M	30		\$500.00	8/19	8/19	1		SUN	1
PROGRAM : SPORTSNIGHT												
16			1100A-1200N	30		\$1,200.00	8/20	8/20	1		MON	1
PROGRAM : VIEWS												
17			1200N-100P	30		\$1,000.00	8/20	8/20	1		MON	1
PROGRAM : NEWS												
18			600P-630P	30		\$3,500.00	8/20	8/20	1		MON	1
PROGRAM : NEWS												
19			700P-730P	30		\$4,200.00	8/20	8/20	1		MON	1
PROGRAM : JEOP												
20			730P-800P	30		\$4,200.00	8/20	8/20	1		MON	1
PROGRAM : WHEEL												
21			1135P-1205A	30		\$2,250.00	8/20	8/20	1		MON	1
PROGRAM : NITELINE												
22			1100P-1135P	30		\$2,250.00	8/20	8/20	1		MON	1
PROGRAM : NEWS												
23			800P-1000P	30		\$7,500.00	8/20	8/20	2		MON	2
PROGRAM : BACHELOR PAD												

REP HEADLINE# 6273533  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG10/12 16.1  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AUG/12	141200.00											
CONTRACT TOTAL												141200.00
TOTAL SPOTS												52

MARKET TOTALS \$381,621 WFTV 37% WKMG 24% WESH 26% WOFL 11% WKCF 2% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*